

2025

NFDA CONVENTION

CONVENTION SIGNAGE OPTIONS

NFDA

NATIONAL
FUNERAL
DIRECTORS
ASSOCIATION



ANTHONY KANIUK
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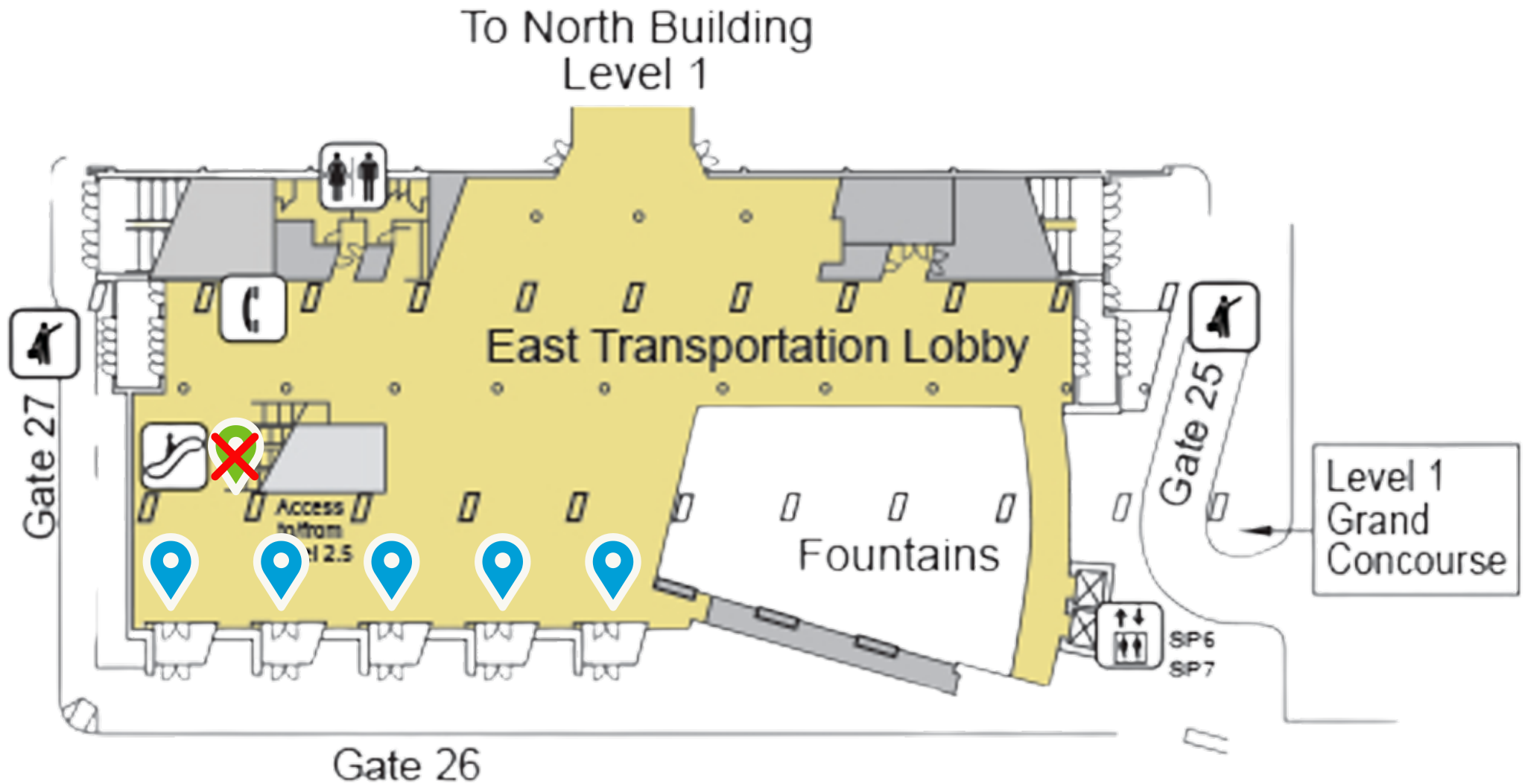
LORRI WAGNER
LWagner@nfda.org

PRESENTED BY: NFDA BUSINESS DEVELOPMENT TEAM



McCormick Place South Building Shuttle Pick-Up & Drop Off Level

*Most attendees will use this level





Gate 26

\$2500 single sided

Window Clings (minus doors) entrances

One set of windows

Call for double sided pricing



SOLD

Runners: \$1000 / runner

Glass Panels: \$1800 for 2 sides

\$5400 for 6 sides

Escalator Clings, Runners or Sides

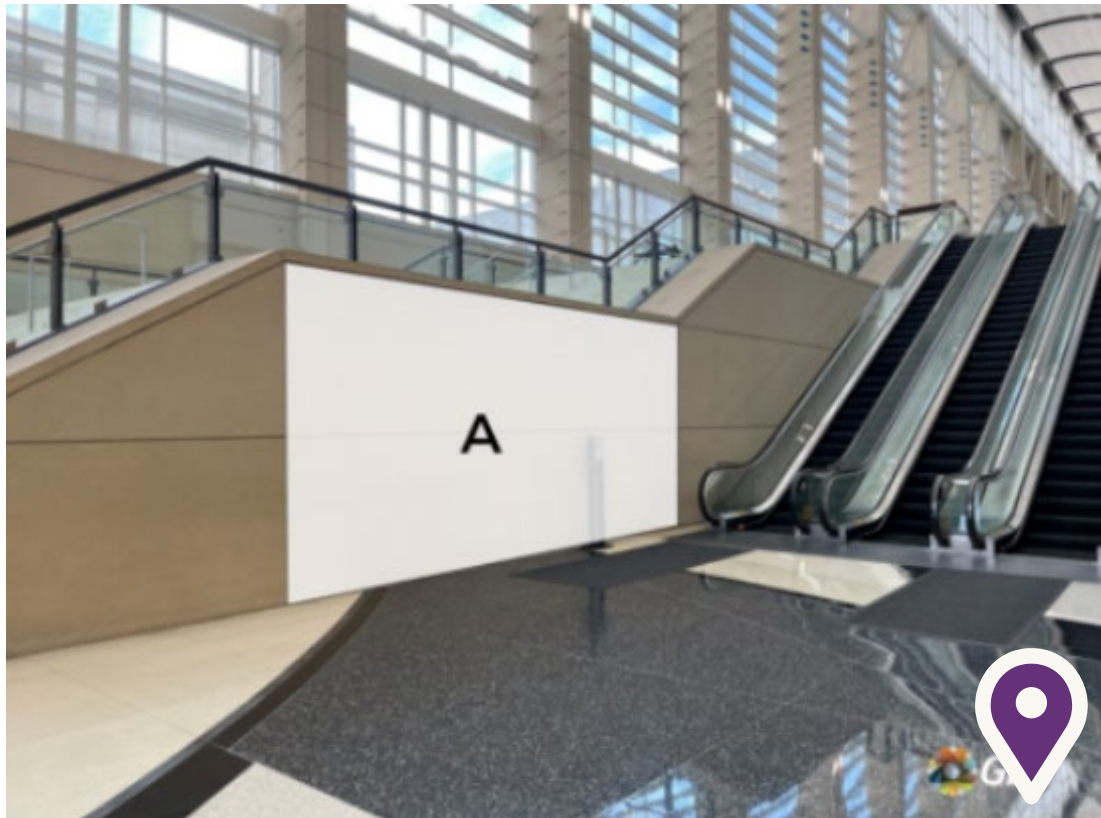
Measurements

- panels (6): 70.5" X 22.25"
- runners (2): 15" x 32'

McCormick Place South Building Level 1

General Sessions (Mon & Wed) & Service of Remembrance (Tue) in Grand Ballroom





\$5240

SOLD

FCL24

21' wide x 10' high

Single sided graphic

Visible to all leaving the Grand Ballroom

Ballroom Entrance Overhangs



\$2200

S 1-B3

12' x 7'

Single sided banner



\$3500

S 1-B4

20' x 7'

Single sided banner



\$2500

S 1-B5

14' x 7'

Single sided banner



S1-B6

20' x 7'

Single sided banner



\$2830

S1-B7

16' x 7'

Single sided banner



\$332

0
S1-B8

19' x 7'

Single sided banner

McCormick Place South Building Level 2.5

*heading to expo floor from ballroom





\$TBD

S2.5B8

6' x 3.5'

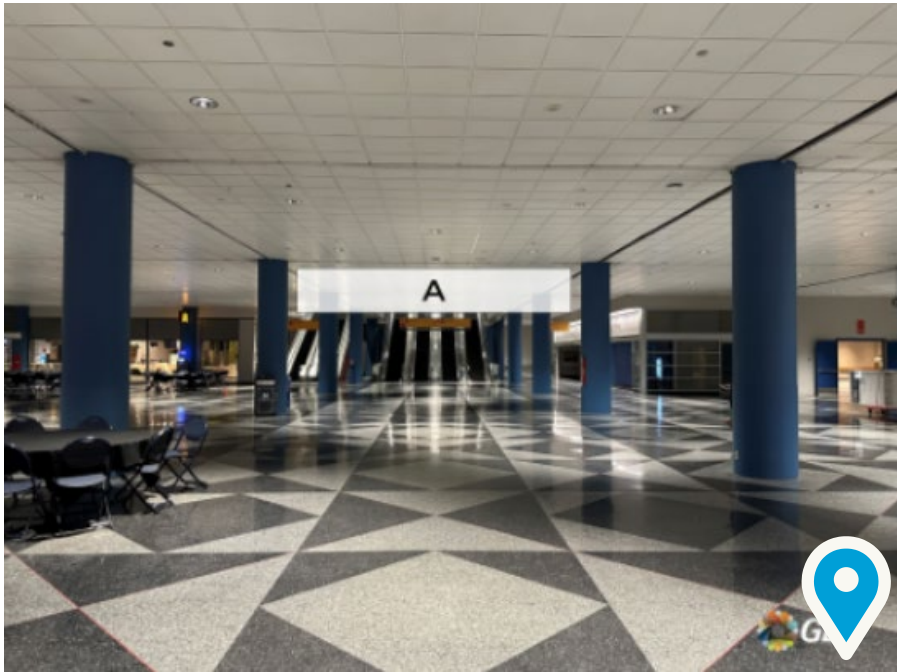
Single sided banner

HALF SIDE

McCormick Place North Building Level 2

Food Court Area below Expo Hall



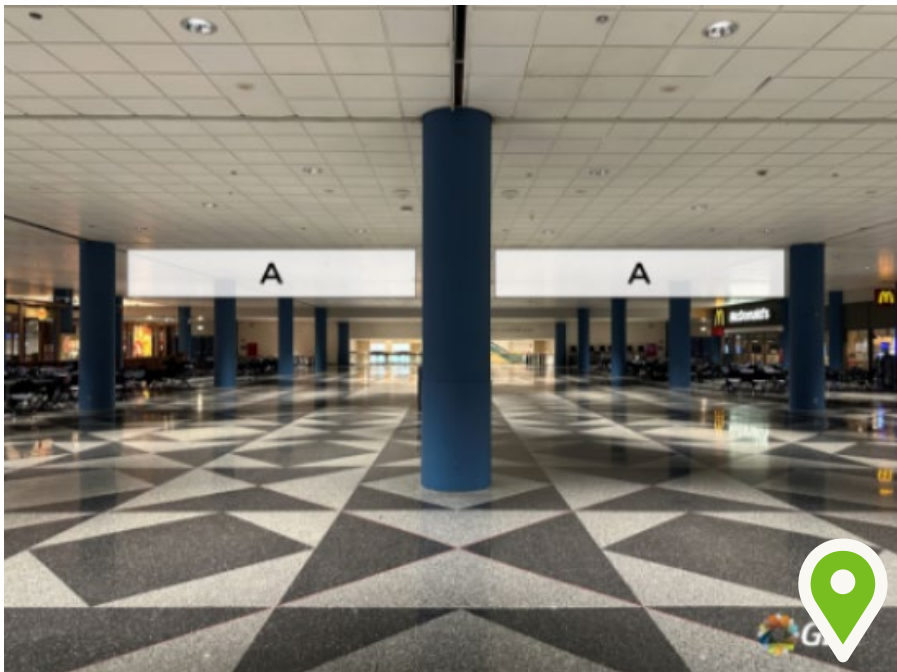


\$2500

N2-B2

25' x 4'

Double sided banner

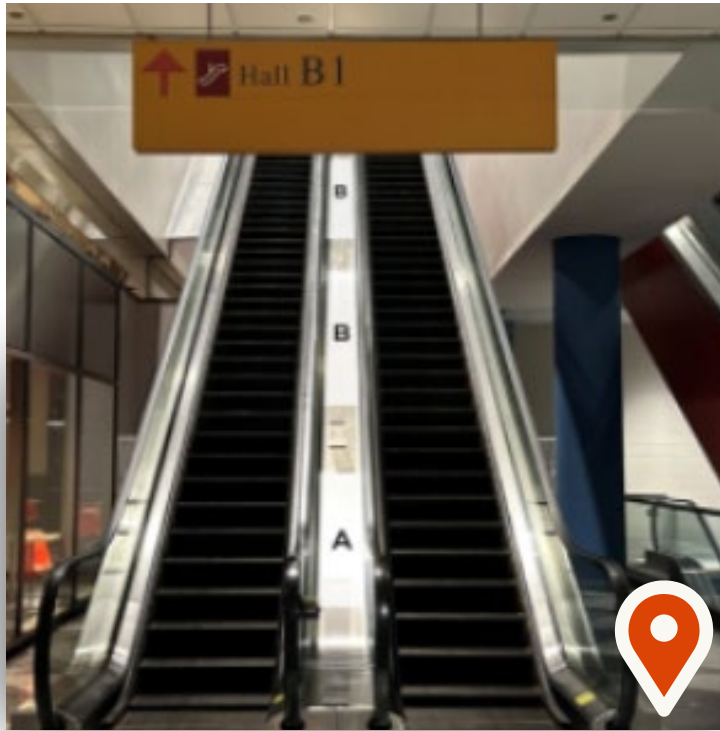


\$2500

N2-B3

25' x 4'

Double sided banner



\$2000

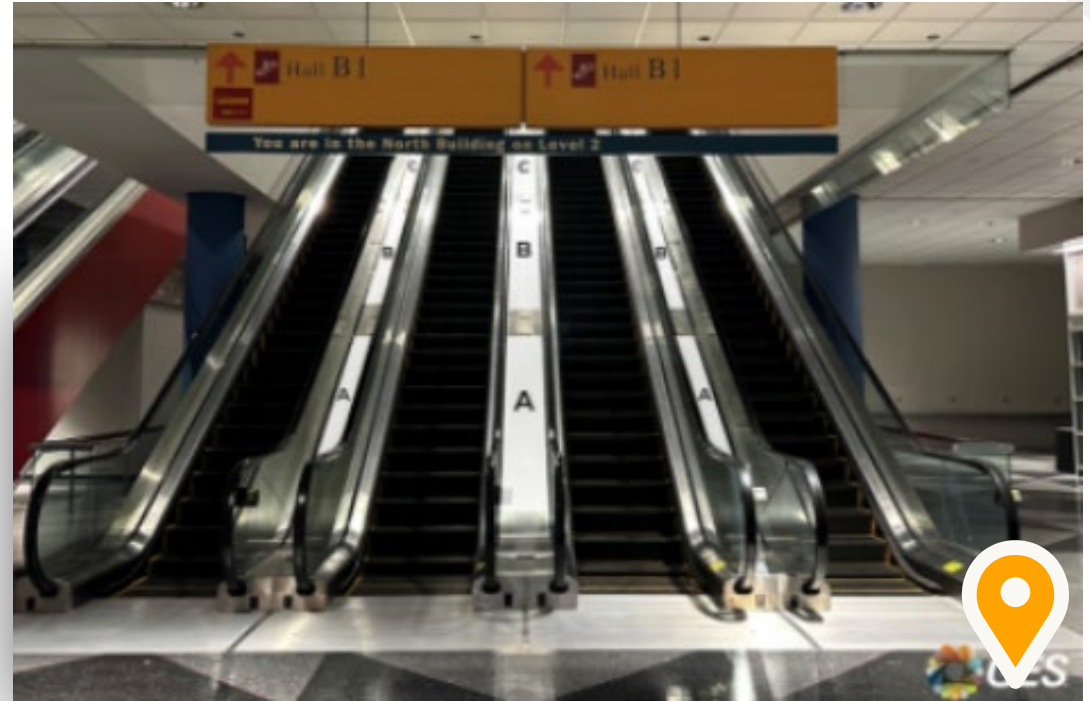
N2-ESC1

A = 15" wide x 142" (qty 1)

B = 15" wide x 159" (qty 2)

C = 15" wide x 158" (qty 1, at top, not shown)

Single sided banners



\$4900

N2-ESC2

A = 15" wide x 150" long (qty 1)

B = 15" wide x 134" long (qty 1)

C = 15" wide x 138" long (qty 1)

D = 15" wide x 145" long (qty 1, at top, not shown)

(3) sections available

Single sided banner

Grand Concourse / Registration Area / Expo Hall





\$4200

GC-B1

23' x 7'

Single sided banner



\$4200

GC-B2

23' x 7'

Single sided banner



\$4200

GC-B3

23' x 7'

Single sided banner



GC-B9

23' x 7'

Single sided banner



GC-B10

23' x 7'

Single sided banner



GC-B12

23' x 7'

Single sided banner

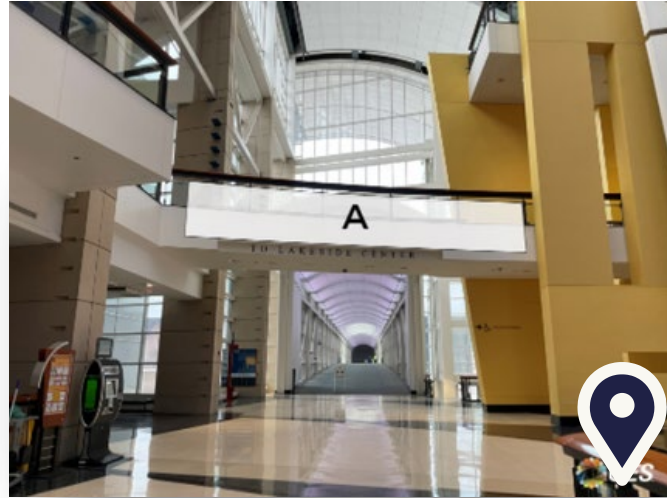


\$7500

GC-B13

42' x 7'

Single sided banner



\$4700

GC-B22

30' x 6'

Single sided banner

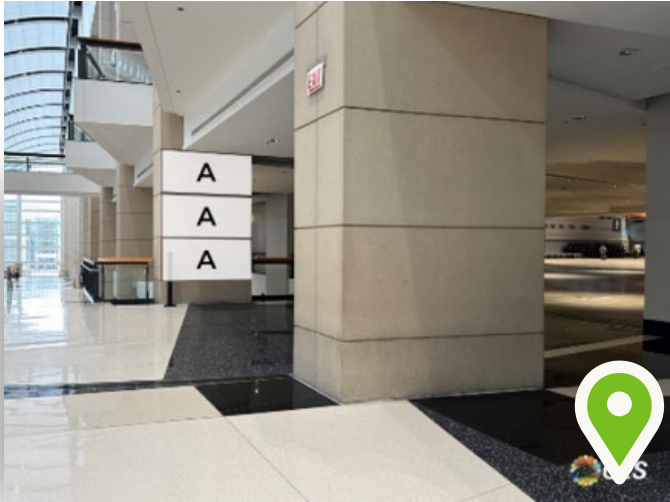


\$7500

GC-B23

42' x 7'

Single sided banner



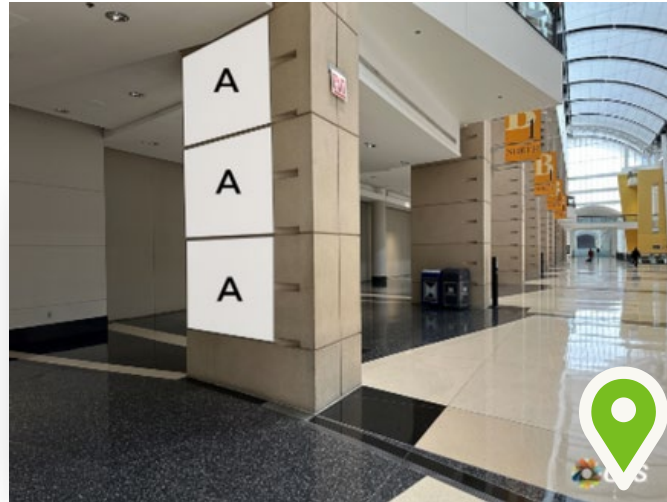
\$2200

GC-CL1

7' 6" wide x 3' 8" high (qty 3)

Single sided cling

One side only



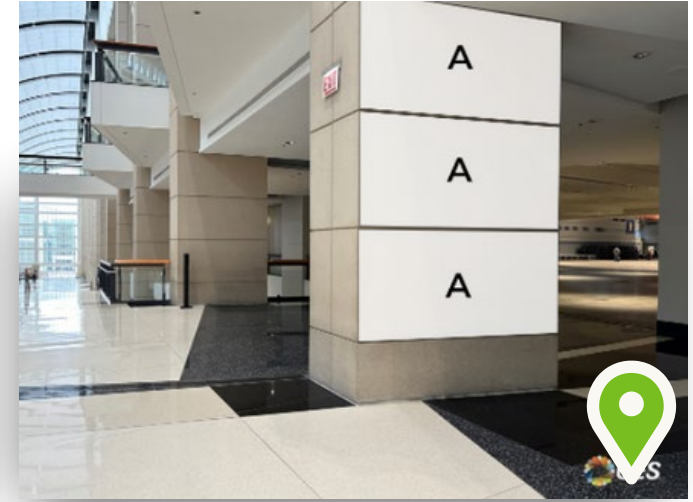
\$1950

GC-CL2

5' 6.5" wide x 3' 8" high (qty 3)

Single sided cling

One side only



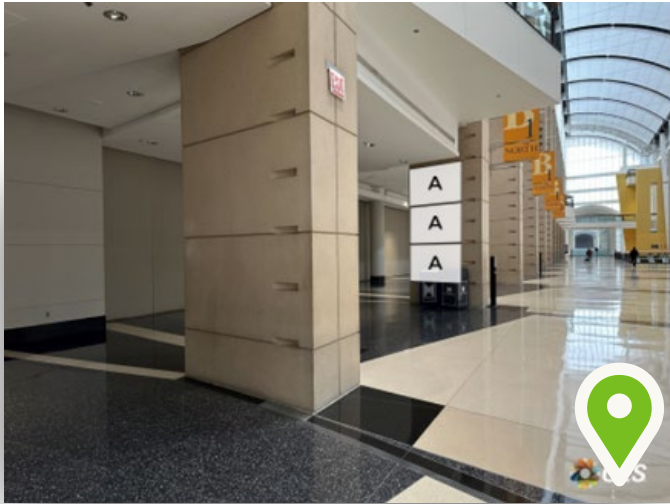
\$2200

GC-CL3

7' 6" wide x 3' 8" high (qty 3)

Single sided cling

One side only



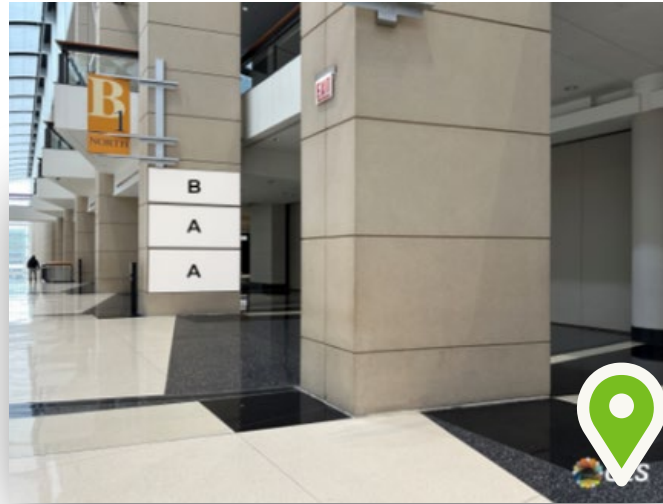
\$1950

GC-CL4

5' 6.5" wide x 3' 8" high (qty 3)

Single sided cling

One side only



\$2200

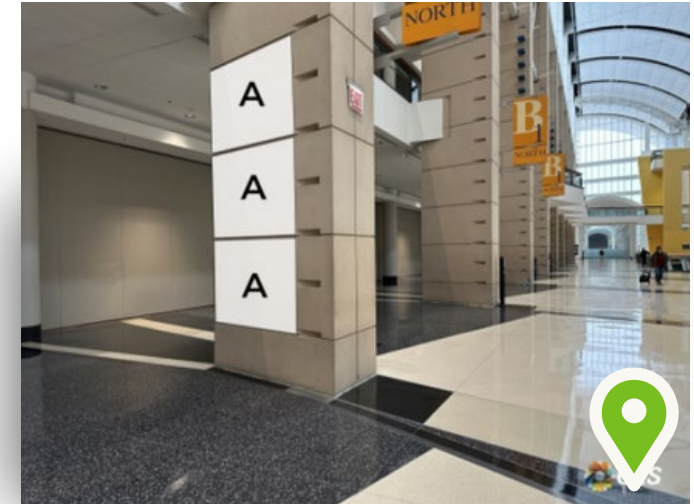
GC-CL5

A = 7' 6" x 3' 8" (qty 2)

B = 7' 6" x 2' 10.5" (qty 1)

Single sided cling

One side only



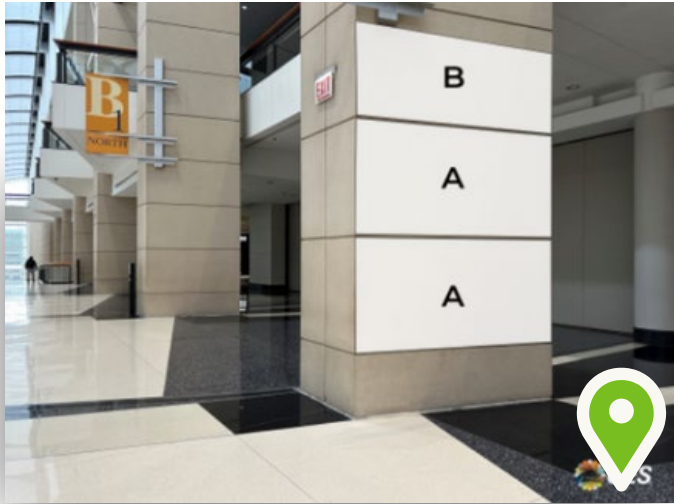
\$1950

GC-CL6

5' 6.5" wide x 3' 8" high (qty 3)

Single sided cling

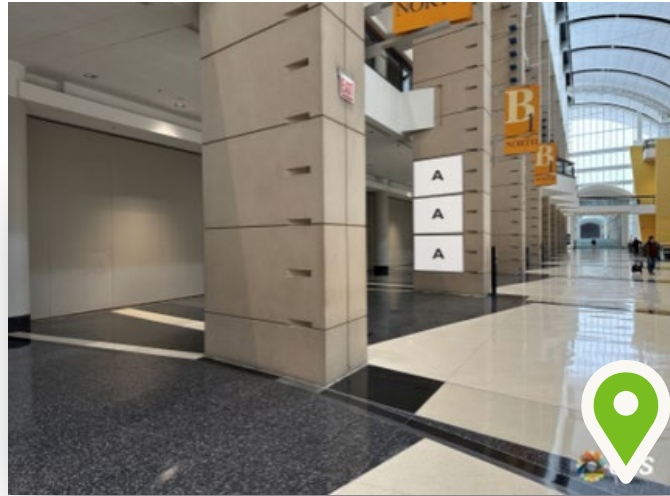
One side only



\$2200

GC-CL7

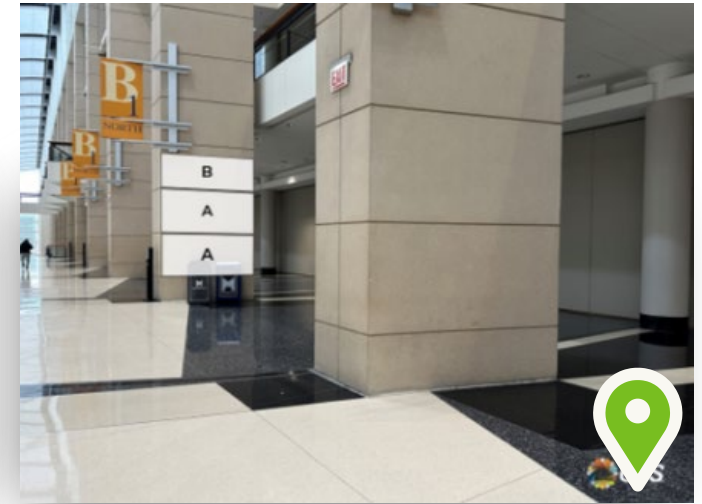
A = 7' 6" x 3' 8" (qty 2)
 B = 7' 6" x 2' 10.5" high (qty 1)
 Single sided cling
 One side only



\$1950

GC-CL8

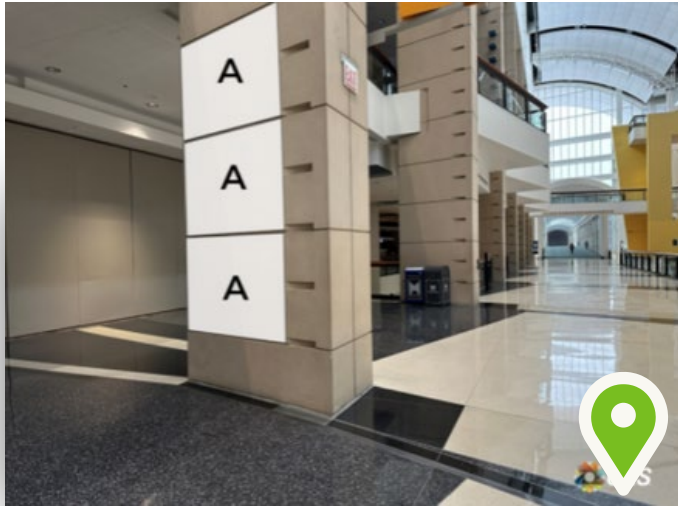
5' 6.5" x 3' 8" (qty 3)
 Single sided cling
 One side only



\$2200

GC-CL9

A = 7' 6" x 3' 8" (qty 2)
 B = 7' 6" x 2' 10.5" high (qty 1)
 Single sided cling
 One side only



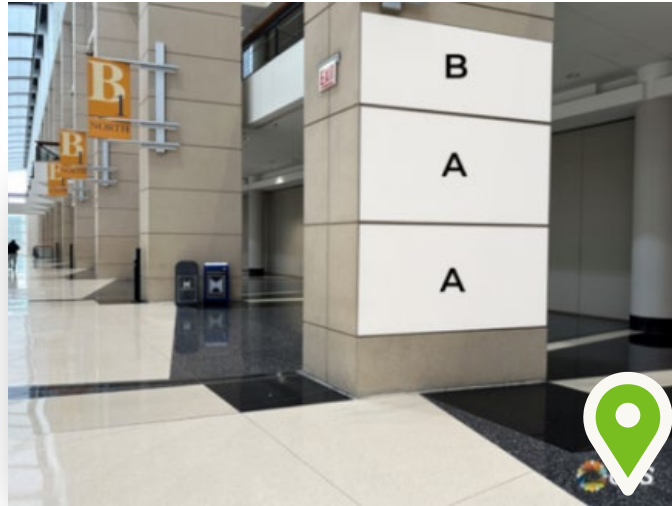
\$1950

GC-CL10

5' 6.5" x 3' 8" (qty 3)

Single sided cling

One side only



\$2200

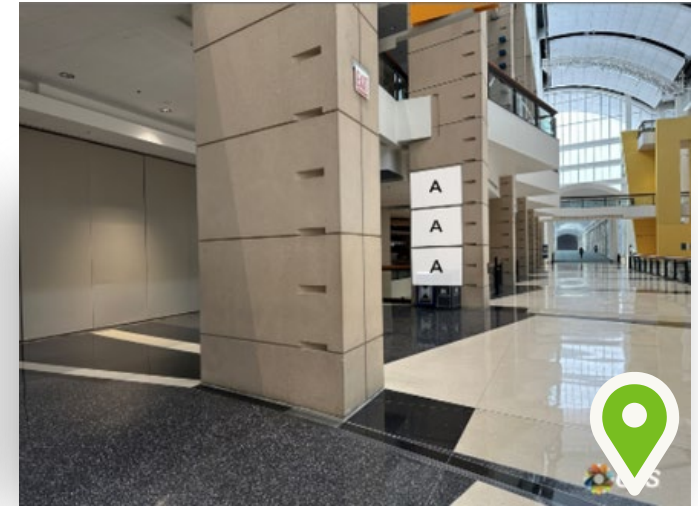
GC-CL11

A = 7' 6" x 3' 8" (qty 2)

B = 7' 6" x 2' 10.5" high (qty 1)

Single sided cling

One side only



\$1950

GC-CL12

5' 6.5" x 3' 8" (qty 3)

Single sided cling

One side only



\$39,284

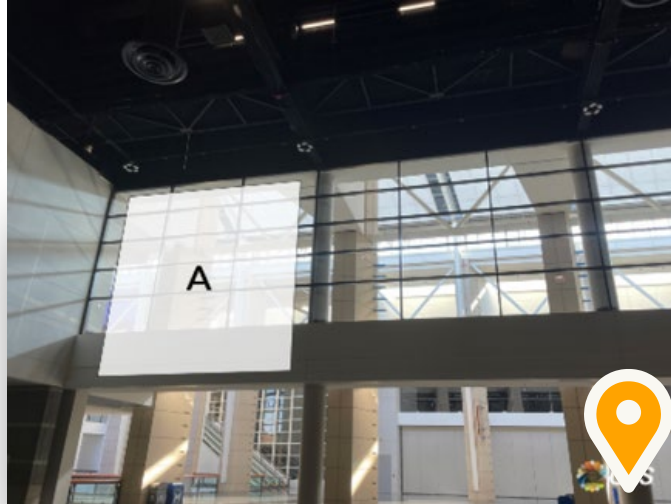
N3-B1

70' x 26'

Single sided banner

*Above NFDA registration

Sizing can be adjusted for lower price



\$8700

N3-B2

20' x 20'

Single sided banner

*Leaving expo hall

Sizing can be adjusted for lower price



\$8700

N3-B3

20' x 20'

Single sided banner

*Leaving expo hall

Sizing can be adjusted for lower price



\$8700

N3-B4

20' x 20'

Single sided banner

*Leaving expo hall

Sizing can be adjusted for lower price



\$8700

N3-B5

20' x 20'

Single sided banner

*Leaving expo hall

Sizing can be adjusted for lower price



\$39,284

N3-B6

70' x 26'

Single sided banner

*Above Starbucks

Sizing can be adjusted for lower price



\$8700

N3-B7

20' x 20'

***Entering expo hall**

Sizing can be adjusted for lower price



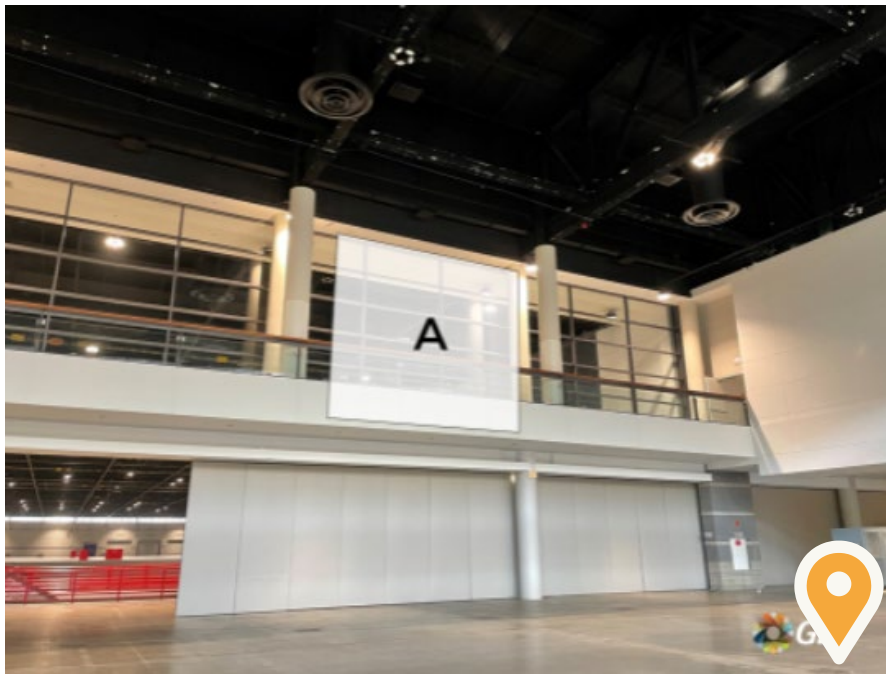
\$8700

N3-B8

20' x 20'

***Entering expo hall**

Sizing can be adjusted for lower price



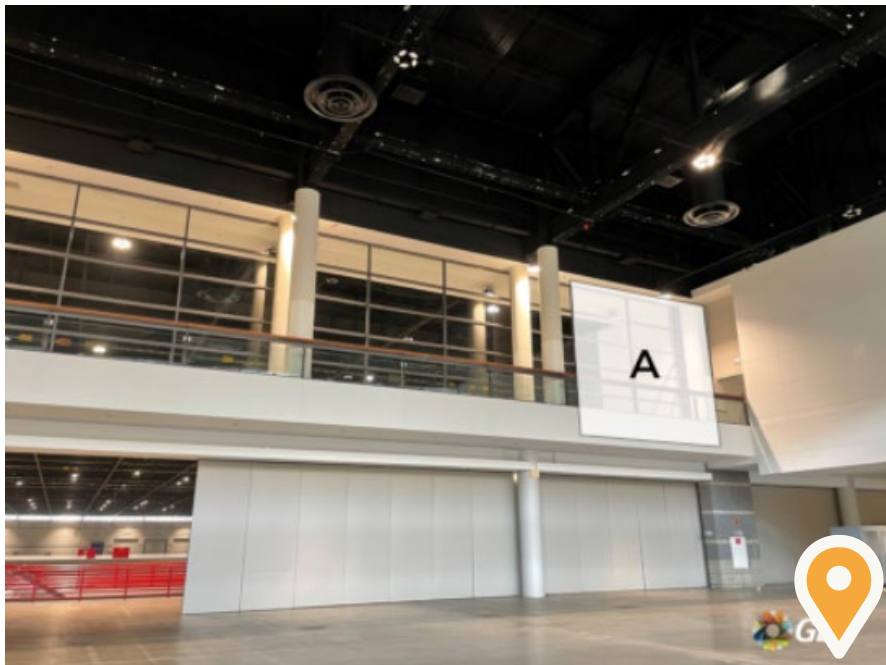
\$8700

N3-B9

20' x 20'

***Entering expo hall**

Sizing can be adjusted for lower price



\$8700

N3-B10

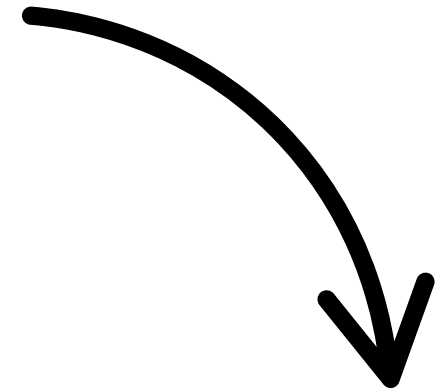
20' x 20'

***Entering expo hall**

Sizing can be adjusted for lower price



Will be located in front
of the escalators
in Expo Hall entrance

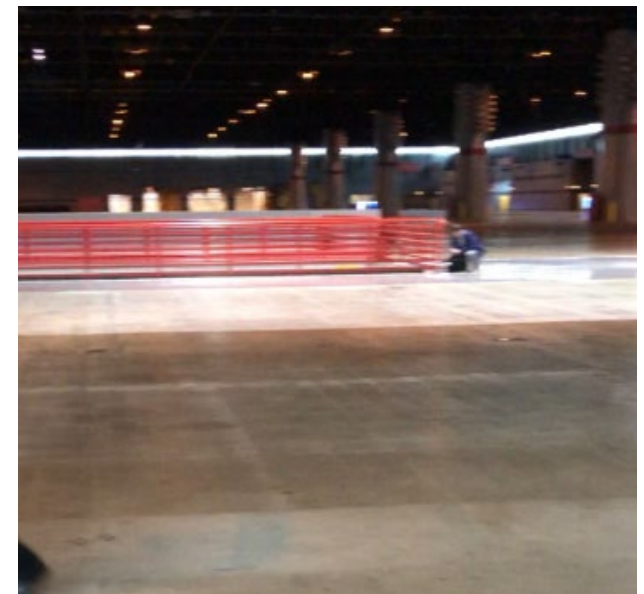


Call for Pricing

Video Wall in Expo Hall

Exclusive or Shared sponsor content

Visible during non-expo hours*



Fairmont Hotel Entrance Window Clings



Automatic Door

Call for Pricing

Window Clings
Measurements
Double sided



Tall Window

Call for Pricing

Window Clings
Measurements
Double sided