

2025 EDITORIAL CALENDAR

WORKING TOGETHER

JANUARY

Who Do You Think You Are?

- Are You Thinking Like an End-of-Life Care Provider?

Space Reservation 11/5/24
Ad Material Due 11/12/24
Editorial Material Due 11/15/24

FEBRUARY

Your Front Door

- Where Are You Meeting Your Families?

Space Reservation 12/5/24
Ad Material Due 12/12/24
Editorial Material Due 12/15/24

MARCH

The Pros and Cons of AI

- Communication in a Digital Age

Space Reservation 1/5/25
Ad Material Due 1/12/25
Editorial Material Due 1/15/25

APRIL

Funeral Directors: The Next Generation of Leaders

- Leaders Add: If I Knew Then...

Space Reservation 2/5/25
Ad Material Due 2/12/25
Editorial Material Due 2/15/25

MAY

The Best Thing I Am Doing Now

- These Are Our Great Ideas

Space Reservation 3/5/25
Ad Material Due 3/12/25
Editorial Material Due 3/15/25

JUNE

Succession – Not the TV Show

- Where Will You Be in 5 Years? In 10 Years?

Space Reservation 4/5/24
Ad Material Due 4/12/24
Editorial Material Due 4/15/24

JULY

Funeral Director's Guide to Self-Care

- Battling Burnout and Keeping Key Personnel

Space Reservation 5/5/25
Ad Material Due 5/12/25
Editorial Material Due 5/15/25

AUGUST

The Consumer's Voice

- Now Comes the Hard Part

Plus: 2025 NFDA Expo Preview

Space Reservation 6/5/25
Ad Material Due 6/12/25
Editorial Material Due 6/15/25

SEPTEMBER

The After School Special

- The Book on Internships

Plus: 2025 NFDA Convention Workshop and Speaker Preview

Space Reservation 7/5/25
Ad Material Due 7/12/25
Editorial Material Due 7/15/25

OCTOBER

NFDA International Convention & Expo Issue

Plus: The Idea Bank

- There Are No Bad Ideas in Brainstorming, Right?

Space Reservation 8/5/25
Ad Material Due 8/12/25
Editorial Material Due 8/15/25

NOVEMBER

Your Strategic Plan for 2026

- Moving From Creative Ideas to An Action Plan

Space Reservation 9/5/25
Ad Material Due 9/12/25
Editorial Material Due 9/15/25

DECEMBER

NFDA Convention Recap

Space Reservation 10/5/25
Ad Material Due 10/12/25
Editorial Material Due 10/15/25