

Company _____
 Contact _____ Position/Title _____
 Address _____
 City _____ State _____ Postal Code _____ Country _____
 Phone _____ Fax _____
 Email _____ Website _____

NFDA's Membership List Rental allows you **one-time use** (per rental) to share your message with the key decision-makers in funeral service! Address your direct-marketing efforts directly to the primary contact for each NFDA-member main and branch location.

Select the option that best meets your needs:

List Rental Option 1 – Mail List Only

- Entire membership list \$1,500
 Per state \$400

Includes member name and mailing address
 (Subsequent rentals within a 12-month period \$1,000)

List Rental Option 2 – Mail and Telemarketing Lists

- Entire membership list \$2,000
 Per state \$500

Includes member name, mailing address and phone number
 (Subsequent rentals within a 12-month period \$1,500)

States requested (if applicable): _____

Purpose of rental, approximate date of mailing and description of what will be sent to NFDA members (attach sample if available):

Rental Terms

I, the undersigned, attest that I am fully authorized to represent the identified List Renter and hereby agree to abide by and ensure that the List Renter abides by all terms of the NFDA Membership List Rental Policy (listed on reverse side) as designated by the National Funeral Directors Association.

Signature _____ Date _____

Method of Payment

List Price: _____ or Price Per State _____ x # States _____ = Total: _____

- Check (U.S. dollars drawn on U.S. bank) payable to NFDA
 Credit Card
 American Express MasterCard VISA Discover

Card Number _____ Expiration Date _____

Cardholder's Name (print) _____ Signature _____

Agreement Submission

Mail this signed agreement with payment to:
 NFDA Business Development – List Rental
 13625 Bishops Dr., Brookfield, WI 53005

Fax this signed agreement to +1.262.789.6977
Email this signed agreement to
 akaniuk@nfda.org, lwagner@nfda.org

Internal use only: _____ AK _____ LW _____ Received: _____

The National Funeral Directors Association (hereinafter "NFDA") requires any person or organization requesting to lease an active membership list (hereinafter "List Renter") to comply with the following terms and conditions of use:

1. List Renter must sign this policy agreeing to comply with all terms of this policy and include a signed copy with list rental request.
2. Requests shall be limited to a one-time use only for the specified product or service. The List Renter shall not copy, store or reproduce the rented NFDA list in any manner or medium, nor allow such action to occur, nor transfer the rented list to any other entity or person except for the purposes of the one-time mailing. All use or reproduction outside that approved for the one-time mailing is strictly prohibited. Violators of this provision will be subject to suit for damages, and all further list rental requests will be denied.
3. List Renters must allow seven working days for review of request and processing.
4. The membership list contains the primary contact for each NFDA-member main and branch location. It is provided as an email file attachment in a comma-separated value (CSV) format. Labels are not available.
5. The product or service sought to be promoted by the List Renter must be of professional value to NFDA members. NFDA may deny a list rental request at its sole discretion.
6. NFDA retains any and all rights of copyright in any and all media that it holds or is entitled to hold in its Membership List; any person or organization that has violated NFDA copyrights in its Membership List will not be granted permission to rent NFDA member lists under the terms of this policy or any other terms, and NFDA reserves the right to seek additional remedies available to it under the law from any person or organization that violates NFDA copyrights in its Membership List.