



Associate Membership Application

13625 Bishop's Drive . Brookfield, Wisconsin 53005-6607 Toll free: 800.228.6332 . Local: 262.789.1880 Fax: 262.789.6977 . nfd.org

Associate Membership eligibility: Associate Membership is open only to companies that have been NFDA business partners for the past two consecutive years (advertiser, exhibitor, sponsor), that are not otherwise eligible for NFDA membership.

Membership Dues: \$595: _____

Membership Expires: 2026

Name of Organization or Business Applicant (List only the name of the primary organization or business; membership does not extend to funeral homes*, subsidiaries, affiliates, chapters, etc): _____

Contact Name and Title: _____

Street Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Mailing Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Country: _____

Telephone: _____ Cell: _____ Fax: _____

E-mail: _____

Website: _____

Method of Payment

Check (U.S. dollars drawn on U.S. bank) payable to NFDA; send to National Funeral Directors Association,

13625 Bishop's Dr., Brookfield, WI 53005-6607

Credit Card: fax to 262-789-6977, email to nfdan@nfdan.org or call NFDA at 800-228-6332.

American Express MasterCard Visa Discover

Card Number _____ Expiration Date _____ CCV _____

Cardholder's Name (please print) _____ Cardholder's Signature _____

To complete a wire transfer please contact NFDA at 262-789-1880.

*Funeral directors/funeral homes are not eligible for NFDA Associate Membership.

NFDA's Mission: The National Funeral Directors Association is the world's leading, largest and most trusted association to support funeral professionals. We provide our members with critical information, innovative tools, resources and the professional community they need to serve families, run sustainable businesses and become pillars in their communities.

Please provide information below to help NFDA evaluate your application for associate membership:

1. Type of business partner or supplier (please specify) _____

2. Do you hold any credentials/designations? (ie., MBA, CPC, CLU, etc): _____

3. Please provide examples of how you/your company has supported and promoted funeral service: _____

4. Please provide examples of how you/your company has supported NFDA: _____

5. Please provide names and contact information of two current NFDA members to serve as references: _____

6. What is your primary motivation for applying for NFDA membership? _____

7. Please list state(s)/countries where you conduct business: _____

My company has reviewed NFDA's mission and Code of Business Conduct and agree to support it as a condition of Associate Membership.

Signature: _____ Date: _____

I. Introduction

This Code of Business Conduct establishes basic principles that all Associate Members of NFDA are expected to uphold. While Associate Membership is a privilege that can be revoked by NFDA at any time and for any cause, the failure of an Associate Member to adhere to the ethical business practices and requirements outlined in this Code of Business Conduct may result in termination of Associate Membership in NFDA.

II. Requirements

1. Compliance with laws and regulations. Associate Members will comply with all applicable laws and regulations. Associate Members are responsible for assuring that their employees and agents comply with all applicable laws and regulations by employees while performing services for such Associate Member.
2. Competition and fair dealing. Associate Members will deal fairly with funeral homes, suppliers, competitors, customers, employees, and other parties. Associate Members agree not to take unfair advantage of any other party through manipulation, concealment, abuses of privileged information, misrepresentation of material facts, or any other illegal or unfair trade practice.
3. Antitrust compliance. Associate Members will comply with all applicable antitrust laws. Associate Members, their employees and agents shall not engage in price fixing, allocation of markets or customers, group boycotts, or similar illegal anti-competitive activities.
4. No discrimination and harassment. Associate Members will comply with all applicable anti-discrimination and equal opportunity laws and regulations. Associate Members shall provide equal opportunity in all aspects of employment and business and shall not tolerate any illegal discrimination or harassment based on race, color, religion, sex, national origin, disability, or any other protected class.
5. Health and safety. Associate Members will abide by all applicable employee health and safety regulations and laws.
6. Environmental laws. Associate Members will comply with all applicable environmental laws and regulations.
7. Confidentiality. Associate Members will protect the confidentiality of proprietary information entrusted to them by funeral homes. Proprietary information includes all non-public information that may be of use to competitors or harmful to a funeral home customer if disclosed. The obligation to preserve proprietary information continues even after a business relationship with a funeral home ends.
8. Honesty. Associate Members will conduct their business in a fair and honest manner and not engage in unethical, dishonest, or fraudulent business practices. Associate Members shall not engage in any false or misleading advertising or promotions.
9. Promotion of funeral profession. Associate Members will promote the funeral profession and NFDA to the general public and will not undertake any action or communication which would in any way damage, harm, or undermine the integrity of the funeral profession and those involved in the provision of death care goods and services to the public.
10. Compliance procedures. Associate Members will cooperate with NFDA in a timely, professional and respectful manner in any investigations of possible violations of this Code of Business Conduct.