



## 2022 NFDA Professional Women's Conference Sponsorship Opportunities

**April 29 – May 1**  
**The Confidante Hotel, Miami, FL**

**Don't get swept away by the tide – *make a splash!***

Attendees will gather for this unique opportunity to learn and network – *and we want you to be a part of it!* Your sponsorship will help make this premier event for women (**averaging 100-125 attendees**) special and keep your brand top-of-mind with attendees both during *and after* the conference.

With a variety of investment options available, you're sure to find the opportunity that best meets your budget and business goals! Maximize your brand exposure – secure your sponsorship today!

### **Core Sponsorship Benefits:**

- Four-color logo included with all promotional materials:
  - Event webpages with link to your website
  - Promotional emails with link to your website
  - Onsite signage
- Recognition from the podium
- Promotional literature displayed in registration area



Choose from  
a variety of  
opportunities!



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### Recognition Lunch – \$7,000\*\*

Show your support for lifelong learning for women in funeral service with your sponsorship of this special Recognition Lunch! Attendees will enjoy a special meal and honor those who were awarded a scholarship to participate in the conference by The Funeral Service Foundation.

**Additional Sponsorship Benefit:** a three-minute welcome address at the lunch and introduce the Foundation representative!

### Continental Breakfast – \$3,500\*

(Two opportunities available)

Everyone knows that breakfast is the most important meal of the day! Your sponsorship of a continental breakfast ensures that attendees start the day off right and provides important sustenance for a day of learning and networking.

### Boat Cruise \$20,000

Sponsor a two-hour scenic cruise on the double-decker Spirit Del Sol along the coast of Miami. While taking in a spectacular sunset, attendees will enjoy beer, wine and soda; a delectable dinner buffet; and conversation with friends and colleagues.

### Keynote Session\*\* \$10,000

Dr. Jody Carrington, popular speaker, author and game-changer takes center stage at this year's Professional Women's Conference!

### Session Sponsorship\* \$3,500

There are additional session sponsorship opportunities available – the audience will be yours as you introduce the presenters.

**\*Additional Sponsorship Benefit:** One complimentary conference registration for your staff with exclusive sponsor seating – a \$525 value!

**\*\*Additional Sponsorship Benefit:**  
Two complimentary conference registrations for your staff with exclusive sponsor seating – a \$1,050 value!

### NFDA Professional Women's Conference App – \$2,500

Put your brand directly into the hands of attendees! The conference app, featuring daily schedules, speaker bios, local hotspots and more, will leave an impression on attendees throughout the event with your logo cobranded into the layout.

### Branded Attendee Gifts – \$2,500 each

So cute – so fun – so YOU! Sponsor the items that will be the hit of the event!

- Fabulous beach tote
- or
- Custom beach towel

### Pirate's Treasure Gift Card Drawing \$2500

Be the sponsor of a series of drawings for gift cards in denominations of \$50, \$100, and a grand prize \$250 gift card!

### Branded Keycard -- \$2500

Put your brand in the hands of attendees – literally by taking advantage of this unique opportunity. Your four-color custom image will be printed on the front of the key cards for all attendees.

Visit [nfda.org/pwc](https://nfda.org/pwc) to learn more about this special event

**NFDA**

NATIONAL  
FUNERAL  
DIRECTORS  
ASSOCIATION

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